



P.O. Box 610, Maricopa, Arizona 85139
(520) 568-9098 | www.maricopa-az.gov

INTERIM CITY HALL:
45145 W. Madison Ave.
Maricopa, Arizona 85139

FUTURE CITY HALL:
39700 W. Civic Center Plaza
Maricopa, Arizona 85138

2013



COMMUNITY REPORT





City of Maricopa Priorities

MISSION STATEMENT

The mission of the City of Maricopa is to be open, responsive and accountable while serving the public with integrity.

ECONOMIC SUSTAINABILITY

Maricopa will be a leading regional partner, providing growth opportunities for new companies, entrepreneurs and expanding companies by delivering high quality services, sites, and talent to local, regional, national, and international businesses.

QUALITY OF LIFE

To provide residents with a safe and secure community that has the amenities and opportunities for all to enjoy while offering a high standard of living and quality of life.

TRANSPORTATION

To provide a safe and efficient transportation system to the citizens of Maricopa that facilitates the orderly and efficient movement of people, goods, and services.

PUBLIC SAFETY

To safeguard the City’s state of well-being; by preventing harm to life, property, and the environment and ensuring the complete safety of our residents, businesses, and all who work in, visit, or travel through our community.

QUALITY MUNICIPAL SERVICES

Offer highly effective, fiscally responsible, creative and open service to citizens that exceeds the expectations of the community.



TABLE OF CONTENTS

Government.....3
Mayor & Council, City Manager, City Organizational Chart

Population.....5
Race, Growth Trend, Projections, Income Profile, Workforce

Housing & Property.....7
Home Sales And Permit Activity, Assessed Value, Five-Year Value Comparison

Property Tax.....11
Total Tax Rate, City of Maricopa Tax Rate, Current Land Use

Fiscal Strength.....13
Budget, General Fund, and All Funds

Economics.....15
Employers and Economic Development Projects

Business Activity17
New Businesses, Licensing & Permitting, Business Support

Quality of Life19
Recreation & Library, Quality Municipal Services

Investments & Prosperous Future.....21
Capital Investments, Infrastructure, and Projects

Additional Resources25
Directory, Connect with the City, Acknowledgements



CITY OF MARICOPA

As Arizona's 88th municipality, the City of Maricopa was incorporated on October 15, 2003. Maricopa city limits encompass approximately 45 square miles, with a planning area of 278 square miles, and is home to 44,946 residents - a more than 4,080% increase since the year 2000, when the population was under 1,500. Located only 35 minutes from Sky Harbor Airport, Maricopa offers residents and businesses the experience of a small-city atmosphere that is within a short distance to two major metropolitan areas.



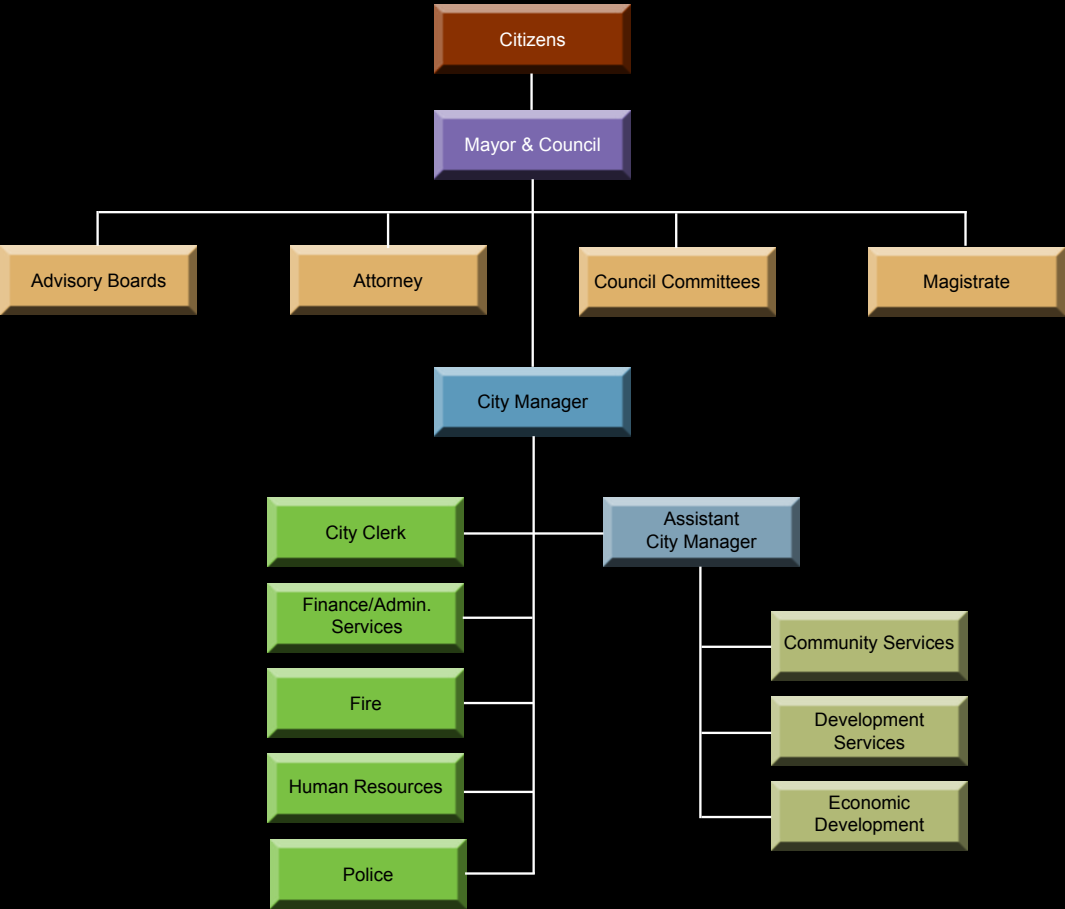
MAYOR AND COUNCIL

Back row, pictured left to right: Councilmember Peggy Chapados, Councilmember Bridger Kimball, Councilwoman Julia R. Gusse, Councilmember Leon Potter. Front row, pictured left to right: Vice Mayor Edward Farrell, Mayor Christian Price, Councilmember Marvin L. Brown.

The City of Maricopa provides diverse amenities, police, and fire protection for the community. It operates under a Council-Manager form of government with a Mayor and six Council members. The Mayor and City Council members are elected at large on a nonpartisan ballot. The Mayor is elected at large every two years; the Council members are elected every four years, biennially. There are no term limits for the Mayor or City Council members.

The City Council is responsible for setting public policy, approving the City's annual budget, entering agreements, providing executive leadership, making planning and development decisions, and adopting new codes and ordinances.

CITY ORGANIZATIONAL CHART



CITY MANAGER



The City of Maricopa operates under a Council-Manager form of government, which combines the political leadership of elected officials with the managerial expertise of a professionally-trained, local government manager appointed to the position of City Manager by the City Council.

Maricopa City Manager Brenda S. Fischer joined the City in May 2011. She oversees all departments that comprise the City of Maricopa organization. A credentialed City Manager from the International City/County Management Association, she has served the public sector for more than 17 years. Ms. Fischer has extensive experience in public administration, strategic planning, organizational development, issue management, intergovernmental relations, project management, communications, and employee relations.

POPULATION

A significant housing boom in the early 2000s led to a stunning rate of growth in the Maricopa community. The City of Maricopa was the fastest growing city in the sixth fastest growing county in America from 2000 to 2006, according to Forbes Magazine.

From 2000 to 2010, Maricopa experienced more than 4,080% growth and was the fastest growing small city in the United States according to the U.S. Census Bureau.

Though recent growth has fallen off this record pace, the City continues to draw new residents and seasonal visitors. The 2008 global financial crisis and ongoing economic downturn have drastically slowed new home construction and sales nationwide. Despite this, Maricopa has grown by 14.6% or an average annual rate of 3.6% since 2008.

GROWTH TREND

Since 2008, the City population has grown overall by 28.4%.

YEAR	POPULATION	% CHANGE
2012	44,946	1.1
2011	44,450	2.2
2010	43,482	5.3
2009	39,429	6.5
2008	35,000	16.4

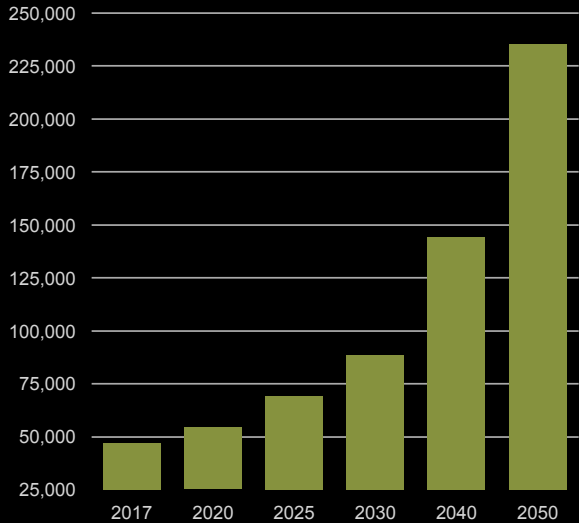
Sources: University of Arizona Eller College of Management, Economic and Business Research Center, U.S. Census Bureau, Arizona Department of Economic Security 2012 Population Estimates

PROJECTIONS

The following are population projections for the City of Maricopa, assuming an average 5% rate of growth.

YEAR	POPULATION
2017	47,048
2020	54,464
2025	69,511
2030	88,716
2040	144,509
2050	235,390

Sources: ESRI Community Analyst Projections; Elliott D. Pollack & Company, City of Maricopa Economic Development Department



RACE

RACE	MARICOPA	ARIZONA	U.S.A.
White	70.2%	57.4%	63.4%
Black or African American	9.7%	4.5%	13.1%
Persons of Hispanic or Latino Origin	8.5%	30.1%	16.7%
Persons Reporting Two or More Races	5.3%	2.5%	2.3%
Asian	4.1%	3.0%	5.0%
American Indian and Alaskan Native	2.0%	5.2%	1.2%
Native Hawaiian and Other Pacific Islander	0.3%	0.3%	0.2%

Source: U.S. Census Bureau, 2010 Census

LABOR & WORKFORCE

The average household size in Maricopa is currently 3.00. The number of families in Maricopa is 11,617. This provides a significant number of young working adults in the community.

The median age in Maricopa is 31.4, compared to the U.S. median age of 37.3.

Maricopa's labor pool is also highly educated, with 48.7% holding a bachelor's degree or advanced degree and an astounding 89% having at least some college education. By providing local opportunities for higher education, Central Arizona College's new Maricopa campus ensures that the City will continue to have the skilled workforce needed to attract industry and support sustainable economic growth.

98.2%
High school graduate or higher

48.7%
Bachelor's degree or higher

15.9%
Master's degree or higher

INCOME AND NET WORTH

HOUSEHOLD INCOME	NUMBER	PERCENTAGE
<\$15,000	5,548	36.7
\$15,000-\$34,999	1,586	10.5
\$35,000-\$49,999	1,062	7.0
\$50,000-\$74,999	1,364	9.0
\$75,000-\$99,999	928	6.1
\$100,000-\$149,999	1,384	9.2
\$150,000-\$499,999	2,231	14.7
\$500,000+	1,000	6.6
Median Net Worth	\$40,027	
Average Net Worth	\$223,764	
Median Household Income	\$41,063	
Average Household Income	\$52,121	

Sources: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2012 and 2017





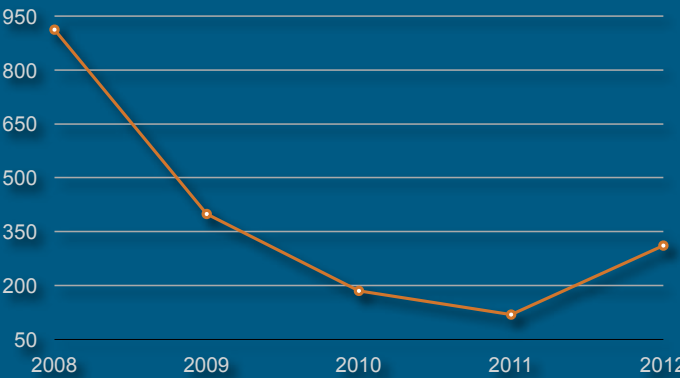
HOUSING & PROPERTY

Since 2011, the City has experienced modest recovery in the local housing market as evidenced by lower vacancy rates, foreclosure resales, rising home prices, and increased permit activity and new home construction.

SINGLE FAMILY HOUSING PERMITS

CALENDAR YEAR	PERMITS
2012	312
2011	120
2010	186
2009	400
2008	913
2007	2,535
2006	2,471
2005	6,613

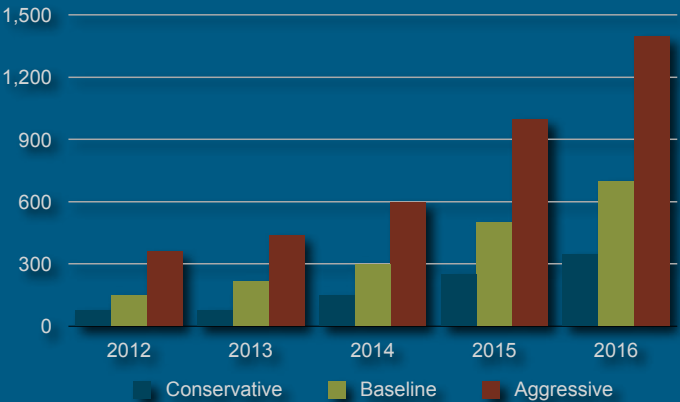
Source: City of Maricopa Development Services Department



HOUSING PERMIT FORECASTS

YEAR	CONSERVATIVE	BASELINE	AGGRESSIVE
2012	80	150	360
2013	80	220	440
2014	150	300	600
2015	250	500	1,000
2016	350	700	1,400

Sources: Elliott D. Pollack & Company, University of Arizona, RL Brown, and City of Maricopa Development Services Department



MEDIAN HOME PRICE TRENDS

Maricopa's median home prices reached a low in 2011 but are showing signs of recovery after a four-year high in 2012.

YEAR	SALES	MEDIAN PRICE
2012	2,434	\$113,950
2011	3,550	\$94,900
2010	3,050	\$106,375
2009	2,460	\$104,086
2008	2,095	\$148,293

Source: ASU W.P. Carey School of Business Real Estate Study Reports.
Consistent data reports not available prior to 2008

Over the past five years, Maricopa has strongly weathered the storm of the recession in terms of months inventory of listed homes and home vacancy rates.

In 2009, the City of Maricopa began monitoring months inventory of housing in the community through a partnership with Elliott D. Pollack & Company. Maricopa has consistently outperformed many cities in the valley in terms of months' supply of listings, indicating that homes on the market in Maricopa are being bought and occupied at a faster rate and staying vacant for less time.

According to data from Global Water Resources, a local water and wastewater utility provider, in January 2012, the home vacancy rate was 7.3%, which dropped to 5.8% by November 2012.

5-YEAR COMPARISON OF FULL CASH VALUE OF TAXABLE PROPERTY

If no statutory method is prescribed by Arizona State Statute, full cash value is synonymous with market value. Since 2005, the full cash value of taxable property has increased by 380% due to the significant number of single-family residential homes built in the mid-2000s. Since the peak in 2009, the value of taxable property has decreased by 42.3% due to declining values coupled with a significant slow down of single-family residential homes being constructed.

YEAR		MARICOPA	CASA GRANDE	QUEEN CREEK	FLORENCE	CHANDLER
2012	VALUE	1,869,964,570	3,015,946,656	31,697,611	775,868,360	21,102,582,630
	% CHANGE	(4.5)	(1.1)	(2.8)	(0.2)	(5.8)
2011	VALUE	1,958,703,545	3,050,404,674	32,599,261	777,362,233	22,396,334,191
	% CHANGE	(15.3)	(8.2)	(42.8)	(4.0)	(18.5)
2010	VALUE	2,311,499,618	3,323,460,273	56,945,159	810,034,125	27,493,103,377
	% CHANGE	(28.7)	(11.4)	(29)	(14.2)	(11.3)
2009	VALUE	3,242,443,844	3,750,566,469	80,185,122	943,857,841	31,011,422,761
	% CHANGE	8.2	2.8	2.9	4.4	5.8
2008	VALUE	2,996,553,713	3,650,128,387	77,889,287	904,396,868	29,299,993,619
	% CHANGE	47.7	N/A	N/A	N/A	N/A

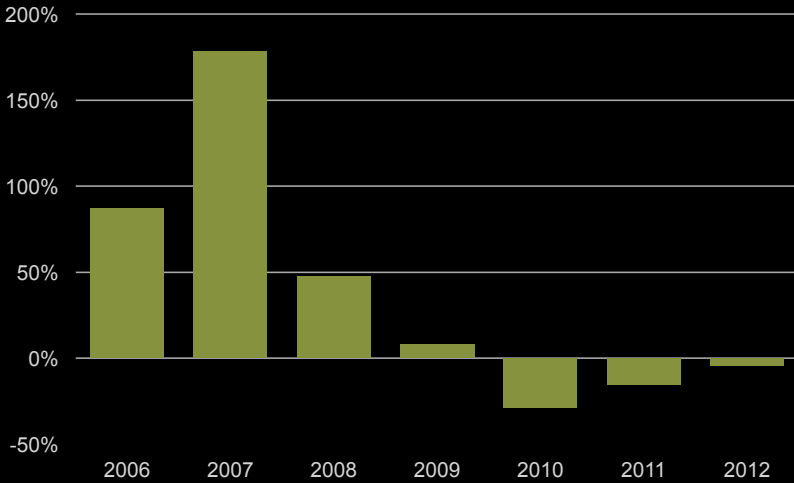
Sources: Maricopa County Treasurer's Office, Pinal County Treasurer's Office



ASSESSED VALUE

YEAR	VALUE	% CHANGE
2012	1,869,964,570	-4.5
2011	1,958,703,545	-15.3
2010	2,311,499,618	-28.7
2009	3,242,443,844	8.2
2008	2,996,553,713	47.7
2007	2,029,089,506	178.5
2006	728,591,537	87.3
2005	389,058,101	n/a

Source: Pinal County Treasurer's Office



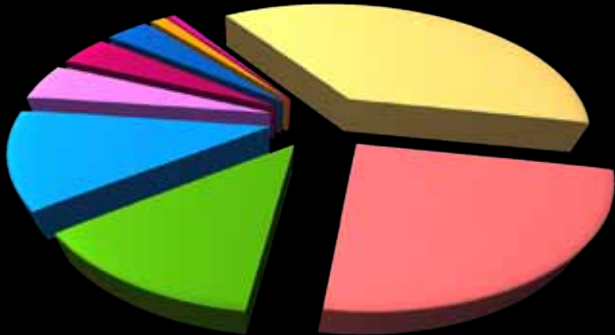
PROPERTY TAX

The property tax rates reflect both primary property tax rates, which can be used for City operations, and secondary property tax rates, which can only be used for principal, and interest cost on bonds. The tax rates are net of a unilateral reduction in the primary tax rates for the different taxing jurisdictions by the Pinal County Treasurer.

TOTAL TAX RATE

	2012		2013		
City of Maricopa	5.0892	36.9%	5.1934	36.9%	
Pinal County	3.6888	26.7%	3.5190	25.0%	
Pinal County Jr. College	1.7279	12.5%	1.7551	12.5%	
Maricopa Unified School District	1.5971	11.6%	1.6709	11.9%	
Other Special Districts	0.6164	4.5%	0.6481	4.6%	
Electrical District #3	0.4227	3.1%	0.5447	3.9%	
State School Equalization	0.3928	2.8%	0.4717	3.4%	
Pinal County Flood	0.1700	1.2%	0.1700	1.2%	
Pinal County Library	0.0970	0.7%	0.0970	0.7%	
Total	5.0892	100%	5.1934	100%	

Sources: City of Maricopa Finance Department, Pinal County Treasurer's Office



Of the total tax bill for Fiscal Year 2013, the City of Maricopa receives 36.9%.

CITY OF MARICOPA TAX RATE

	2012	2013	% CHANGE
Primary Tax Rate	4.4364	4.5017	1.5
Secondary Tax Rate	0.6528	0.6917	6.0
Total	5.0892	5.1934	

Source: City of Maricopa Finance Department

EXAMPLE TAX BILL CALCULATION

	OVERLAPPING	CITY ONLY
Assessed Value	\$100,000	\$100,000
Assessment Ratio	0.10000	0.10000
Net Assessed Value	\$10,000	\$10,000
Tax Rate/\$100 Net Assessed Value	14.0699	5.1934
Annual Property Tax Bill	\$1,406.99	\$519.34

Source: City of Maricopa Finance Department

FISCAL YEAR LEVY COLLECTIONS

FY ENDED	LEVY	% COLLECTED WITHIN FY OF LEVY	CALCULATED TO THE END OF THE CURRENT YEAR
2012	\$11,475,826	90.5	90.5%
2011	\$11,250,307	97.2	99.5%
2010	\$9,242,329	96.0	99.5%
2009	\$8,044,384	94.9	99.4%
2008	\$5,740,847	94.7	99.0%

Source: City of Maricopa Finance Department

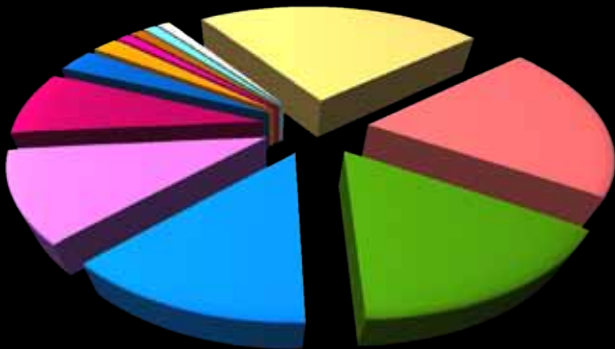
LAND USE

The General Plan is a policy document that guides growth and development in the City. State law requires communities to adopt a General Plan and review it every 10 years. The City's current General Plan was approved by voters in May 2006. However, since the adoption of the General Plan, there has been significant growth and development within the corporate limits, the planning boundary, and the region in general, with varying degrees of impacts. The General Plan Update is scheduled to start in fall 2013. The following chart shows the City's future land use at buildout.

GENERAL PLAN LAND USE

LAND USE TYPE	% OF TOTAL	
Master Planned Community	23	
Low Density Residential	20	
Park/Open Space	16	
Rural	13	
Medium Density Residential	11	
Office/Employment	8	
Commercial	3	
High Density Residential	2	
Agricultural	1	
Light Industrial	1	
Mixed Use	1	
Public/Institutional	1	

Source: City of Maricopa General Plan





FISCAL STRENGTH

On August 29, 2012, the Government Finance Officers Association of the United States and Canada (GFOA) awarded the City the GFOA's Certificate of Achievement for Excellence in Financial Reporting for its Fiscal Year 2010-2011 Comprehensive Annual Financial Report (CAFR). This is the first time the City has received the award for its annual financial report. The award is the highest form of recognition in the area of governmental accounting and financial reporting.

GENERAL FUND: FY11-12 FUND BALANCE AND COMPARISONS

	2011	2012	2013 BUDGET	2012 VS. 2013 BUDGET	% CHANGE
Revenues					
Property Taxes	\$9,912,700	\$10,826,301	\$10,032,647	\$(793,654)	-7.3
Sales Taxes	7,454,918	6,833,629	6,120,000	(713,629)	-10.4
Franchise Taxes	315,240	285,739	272,000	(13,739)	-4.8
Licenses, Fees and Permits	320,909	480,342	408,250	(72,092)	-15.0
Intergovernmental Revenue	3,685,563	8,889,307	9,841,190	951,883	10.7
Charges for Services	544,625	512,393	285,470	(226,923)	-44.3
Fines & Forfeitures	470,509	431,180	470,000	38,820	9.0
Investment Income	126,128	59,838	110,000	50,162	83.8
Miscellaneous	254,129	495,937	367,360	(128,577)	-25.9
Total Revenues	23,084,721	28,814,666	27,906,917	(907,749)	-3.2
Expenditures by Function					
General Governmental	6,317,926	5,514,748	8,587,554	3,072,806	55.7
Public Safety	13,658,478	14,440,871	15,358,712	917,841	6.4
Community Services	1,818,910	1,905,550	2,388,830	483,280	25.4
Development Services	3,132,746	2,032,666	2,385,994	353,328	17.4
Capital Outlay	6,851,199	1,753,976	9,095	(1,744,881)	-99.5
Debt Service	612,921	276,901	1,065,323	788,422	284.7
Total Expenditures	32,392,180	25,924,712	29,795,508	3,870,796	14.9
Other Financing Sources					
Sale of Assets	438,460	211,200	-	(211,200)	-100.0
Transfers In	-	-	-	-	-
Transfers Out	-	(37,135,270)	-	37,135,270	-100.0
Total Other Financing Sources (uses)	438,460	(36,924,070)	-	36,924,070	-100.0
Changes in Fund Balance	(8,868,999)	(34,034,116)	(1,888,591)	32,145,525	-94.5
Beginning Fund Balance	64,233,180	55,364,181	21,330,065	(34,034,116)	-61.5
Ending Fund Balance	\$55,364,181	\$21,330,065	\$19,441,474	\$(1,888,591)	-8.9

Source: City of Maricopa Finance Department
Note: Beginning in FY2012, CIP projects were no longer presented in the General Fund

To view a full copy of the City of Maricopa Annual Budget Book or the Comprehensive Annual Financial Report (CAFR), visit the Finance Department page of the City website at maricopa-az.gov. These documents include detailed analysis and explanations of the funds summaries in the table below.

ALL FUNDS: FY11-12

	GENERAL FUND	SPECIAL REVENUE FUNDS	DEBT SERVICE FUND	CAPITAL PROJECTS FUNDS	TOTAL
Revenues					
Property Taxes	\$10,826,301		\$-	\$-	\$10,826,301
Sales Taxes	6,833,629			767,995	7,601,624
Franchise Taxes	285,739				285,739
Licenses, Fees, and Permits	480,342				480,342
Intergovernmental Revenue	8,889,307	5,720,911			14,610,218
Charges for Services	512,393	8,836			521,229
Fines & Forfeitures	431,180				431,180
Investment Income	59,838	10,243		42,626	112,707
Miscellaneous	495,937	19,389		1,171,423	1,686,749
Total Revenues	28,814,666	5,759,379	-	1,982,044	36,556,089
Expenditures by Function					
General Governmental	5,514,748	1,722,480		1,264,879	8,502,107
Public Safety	14,440,871	294,622		96,962	14,832,455
Community Services	1,905,550	24,348			1,929,898
Development Services	2,032,666	2,531,561		1,533,817	6,098,044
Capital Outlay	1,753,976	703,659		3,680,691	6,138,326
Debt Service	276,901		1,792,508		2,069,409
Total Expenditures	25,924,712	5,276,670	1,792,508	6,576,349	39,570,239
Other Financing Sources					
Sale of Assets	211,200				211,200
Transfers In	-	-	2,092,402	35,042,868	37,135,270
Transfers Out	(37,135,270)				(37,135,270)
Total Other Financing Sources (uses)	(36,924,070)	-	2,092,402	35,042,868	211,200
Changes in Fund Balance	(34,034,116)	482,709	299,894	30,448,563	(2,802,950)
Beginning Fund Balance	55,364,181	10,227,497	(334,556)	39,742,973	105,000,095
Ending Fund Balance	\$21,330,065	\$10,710,206	\$(34,662)	\$70,191,536	\$102,197,145

Source: City of Maricopa Finance Department
Note: Beginning in FY2012, CIP projects were no longer presented in the General Fund





EMPLOYERS

The City continues to see expansion in healthcare, higher education, retail, and service industries as businesses look to fill gaps in the local economy and meet the needs of Maricopa’s growing population.



MAJOR EMPLOYERS

Employers listed below include the City’s top employers as well as key local economic drivers.

EMPLOYER	INDUSTRY	EST. # OF EMPLOYEES
Harrah’s Ak-Chin Casino Resort*	Gaming	725
Maricopa Unified School District	Schools	598
Walmart	Department Stores	235
City of Maricopa	Municipal Government	213
Fry’s Food Store	Grocers-Retail	200
Volkswagen Proving Grounds	Automotive Testing	150
Pinal Feeding Company Inc.	Agriculture	120
McDonald’s (2 store total)	Fast Food	87
Ak-Chin Farms*	Agriculture	84
USDA Arid-Land Agricultural Research Center*	Agricultural Research	80
Bashas	Grocers-Retail	79
Legacy Traditional School	Schools	78
University of Arizona Maricopa Agricultural Center*	Agricultural Research	67
Southern Dunes Golf Club*	Tourism	60
Sequoia Pathway Academy	Schools	56
Arizona Castings Inc.*	Aluminum Foundries	50
Electrical District 3*	Electrical Companies	41
Duke at Rancho El Dorado	Tourism	40
Ace Hardware	Hardware-Retail	35
Scott’s Miracle Gro	Agriculture	33
Banner Health Center	Medical	29

Note: Areas marked with an asterisk () are outside of the City limits but within the City’s planning area Source: 2012 data was obtained via telephone calls to each major employer; data as of November 28, 2012*

ECONOMIC DEVELOPMENT PROJECTS

BANNER HEALTH CENTER



The Banner Health Center is the first major medical facility in Maricopa and opened in May 2012. Made possible through a public-private partnership between the City and Banner Health, the 40,000 square-foot facility provides primary and specialty medical care. Banner has plans to expand the center and its services as local demand requires. Since opening, Banner Health has hired 29 employees to work at the Maricopa location, 19 of which are local residents. The new jobs created at the center provided a number of these employees an opportunity to both live and work in Maricopa.

CENTRAL ARIZONA COLLEGE (CAC)



CAC’s new Maricopa campus opened for business in January 2013. Construction of phase one, consisting of approximately 76,000 square feet, commenced in December 2011. CAC’s 25-year master plan calls for the campus to accommodate more than 20,000 students on an annual basis with a gross square footage of 720,000 feet. CAC will continue to provide services out of its Maricopa Center, 2,640 square feet of leased space on John Wayne Parkway.

DIGNITY HEALTH ARIZONA



The healthcare provider formally announced plans for current and long-term expansion into Maricopa. An urgent care center is set to open in 2013. The center will have on-site radiology and lab capabilities, and will see patients of all ages. The company also purchased 18.56 acres in the City and has long-term plans for a 34,000 square foot, free-standing emergency hospital with treatment rooms, surgical suites, patient beds, and outpatient imaging.

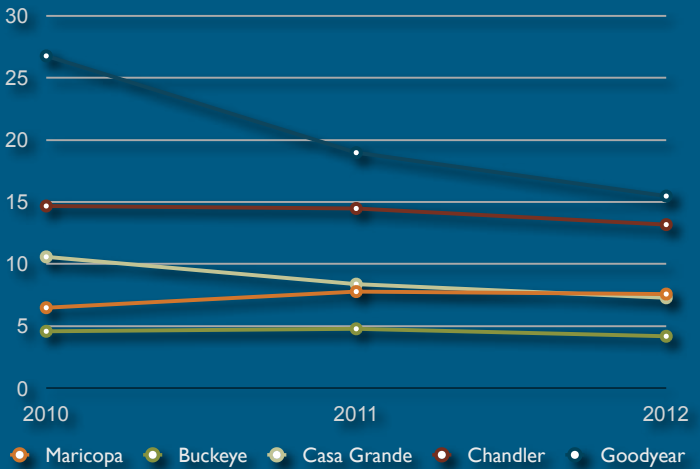
NEW RETAIL DEVELOPMENT

There have been signs of resurgence in the local retail market with new development and renewed interest from retailers. The Shops at The Wells, a 13,000 square foot retail center, opened in the fall of 2012 in front of Walmart. Building permits were pulled for the retail center in late December 2011 with site prep work starting in March 2012. Tenants at the center include PAC Dental, Great Clips, Papa John’s Pizza, Cricket Wireless, and more.

Aaron’s, a national retailer of lease-to-own electronics, appliances and furniture, started construction on its new 7,000 square foot store at Edison Place in early fall 2012 and opened in late December. In addition, two prime retail sites along John Wayne Parkway were purchased by a Phoenix-area development company in 2011 and 2012, and they are working to secure retail tenants.

COMMERCIAL VACANCY RATES

Commercial vacancy rates in Maricopa are a key indicator of business activity and needs in the community. For the past three years, Maricopa has enjoyed a lower than average overall vacancy rate. This is due to two factors: there is growing demand for space for business operations in the City; and there is also an overall lack of available space in the local market for those businesses to move into.



BUSINESS ACTIVITY

In 2012, the City issued 119 new business licenses to home-based businesses out of a total of 341 overall new licenses, accounting for 35% of all new business licenses issued. As many of those new licenses represent out-of-town businesses that require licensing to do business within the community, it is important to note that 54% of all new 2012 business licenses that are Maricopa-based are also home-based.

2012 NEW STOREFRONT BUSINESS

COMPANY	CAPITAL		OPEN DATE
	INVESTMENT	EMPLOYEES	
Aaron's	\$512,820	6	December 2012
Banner Health Center	\$10,553,376	29	May 2012
Cilantro's Mexican Cocina	\$1,300	10	April 2012
Copa Craze	\$4,000	2	August 2012
Crossfit Maricopa	\$500	4	August 2012
Desert Eyecare Center	\$36,000	2	November 2012
Great Clips	\$104,410	10	November 2012
HomeSmart Success Real Estate	\$500	6	October 2012
Honeycutt Coffee Company	\$150,350	4	October 2012
Ismile Nails & Spa	\$21,500	4	November 2012
Maricopa Home Center	\$104,410	3	October 2012
Mountain Brooks Environmental	--	1	November 2012
Papa John's Pizza	\$119,027	31	November 2012
San Tan Oral Surgery	--	4	January 2012
Sprint Fast Wireless	\$8,000	5	March 2012
TOTAL	\$11,616,193	121	

Sources: City of Maricopa Development Services and Economic Development Departments

PERMIT & LICENSE ACTIVITY BY FISCAL YEAR

YEAR	BUSINESS LICENSES	SINGLE FAMILY	COMMERCIAL
		BUILDING PERMITS	BUILDING PERMIT
2012	1,174	225	35
2011	946	111	72
2010	723	382	44
2009	1,193	402	92
2008	970	1,596	146

Source: City of Maricopa Development Services Department



SALES TAX COLLECTIONS

Sales tax collections decreased dramatically after 2009 due to lower levels of construction sales tax collected. However, openings of additional retail offerings such as Big O Tires and Walmart have allowed for moderate continued increases since 2010.

FY ENDED	TAX COLLECTED
2012	\$6,904,365
2011	\$6,876,866
2010	\$5,928,900
2009	\$9,815,332

Source: City of Maricopa Finance Department

BUSINESS SUPPORT

Economic development efforts are guided by the Economic Development Strategic Plan adopted by the Maricopa City Council in June 2011. Historically an agricultural community, Maricopa is home to a thriving cluster of agritech businesses and research facilities. The City, in 2012, launched the following initiatives aimed at supporting local business growth, encouraging redevelopment, and attracting larger employers to the community:

SHOP LOCAL CAMPAIGN



The City has initiated a Shop Local campaign to raise awareness of the many benefits of shopping locally and encourage residents to shop local whenever possible. As part of this campaign, a Shop Local contest was launched in April 2012. Shoppers submit receipts for local purchases to the program website and are entered into a monthly contest for a chance to win a \$100 gift certificate valid at nearly 50 participating businesses. Initially scheduled to run through November, the Maricopa City Council voted to extend this pilot program through June 2013.

BUSINESS INCUBATOR

In July of 2012, the City was awarded USDA grant funds to launch its first small business incubator, which will open in early 2013. The Maricopa Center for Entrepreneurship (MCE) will provide business training and business incubation services to local start-up companies.

ESTRELLA BUSINESS PARK

The City conducted a feasibility study to determine the viability of developing approximately 50 acres of City-owned land as a mixed-use business park. The City is now exploring partnership opportunities with interested industrial and office developers for the master planning, lease/purchase and development of the site. The goal is to seed and spur development of a business park which will provide employment opportunities for local residents, allow expanding businesses to remain in Maricopa and facilitate the relocation of industry to Maricopa.

FAÇADE IMPROVEMENT PROGRAM

The Maricopa City Council has shown its commitment to the Heritage District by approving funding for a façade improvement program. Commercial and residential property owners and tenants are now able to receive reimbursements for eligible, pre-approved façade improvements. The program is designed to stimulate revitalization as well as spur private, commercial investment by requiring that applicants match any City funding received.



QUALITY OF LIFE

The City offers a high quality of life for current and prospective residents. Existing facilities include an 8,000 square foot public library at the corner of Smith-Enke Road and Porter Road, and Pacana Park, a 28-acre community park with soccer and baseball fields, basketball courts, a ramada and tiny tot play area, and catch and release lake.

RECREATION

The City sponsors many community events and programs such as the annual Fishing Derby (500 participants), Salsa Festival (15,000 attendees), Holiday Homes & Businesses on Parade, Mysterious Mansion Mayhem, and 4th of July Celebration. Information on recreation programs offered in Maricopa can be found in the Activity Guide published at least three times a year. Participation rates for some of the many teen and youth programs offered in Maricopa are listed in the table to the right.



LIBRARY



The Maricopa Public Library is an active center, with programs such as Story Times, book clubs, Read to the Dog, Arizona Reads Month, Dr. Seuss’s Birthday Celebration, summer and winter reading programs, Food for Fines Month(s), Fun Van, pumpkin decorating contest, What’s In Your Library and Mr. and Mrs. Claus. The Library is now officially a member of the Pinal County Library District eBooks program which has access to more than 1,000 titles. All you need is a device such as a Nook, iPhone or iPad, Kobo reader, Android phone or tablet device and a library card with a PIN number.



2012 RECREATION INFORMATION

PROGRAM TYPE	PARTICIPANTS
Friday Open Gym basketball	3,096
Super Teens	2,340
Maricopa In Motion	940
Camps, art & music	347
General interest	249
Teen tournaments & contests	233
Dance & gymnastics classes	191
Open gym (Pathways)	108
Maricopa E-Team & Youth Council	87
Summer Fun & Fitness Camp	85

Source: City of Maricopa Community Services Department

2012 LIBRARY INFORMATION

CATEGORY	TOTAL
Items in City collection	32,060
Items loaned	253,872
Patron visits	150,794
Residents with library cards	32,522
New library cards	4,410
Inter-library loans	19,594
Story Time programs	206
Story Time attendance	4,309
Summer reading program participants	800
Internet use visitations	22,365

Source: Maricopa Public Library

QUALITY MUNICIPAL SERVICES

The City is dedicated to offering a wide variety of opportunities for citizens to connect with the local government, and is continually working to enhance its service offerings to the community.

24/7 CITY HALL INITIATIVE

The City has new enhanced hours at City Hall. With the new hours, it launched City Hall 24/7, a host of online services designed to make doing business or connecting with the City as easy as clicking on a web link. Examples of current online services include:

- Applying for employment with the City
- Signing up for a Parks and Recreation Class
- Reporting a Code violation or repair request
- Making a Public Records Request
- Viewing current and archived City Council meetings
- Searching for available commercial properties

LEADERSHIP ACADEMY

The City recently began its fifth year of offering Leadership Academy classes to residents interested in gaining an in-depth understanding of City operations. The Maricopa City Council, in 2012, also made attendance at Leadership Academy a requirement for future Advisory Board, Committee and Commission members. Since inception, the program has graduated 134 from the program.

COFFEE WITH THE CHIEF

In late 2011, Police Chief Steve Stahl began a monthly “Coffee with the Chief” program held at various locations throughout the community. Open to the public, it is an opportunity for residents to meet the Chief, ask questions and find out what’s happening in the Police Department.

REDEVELOPMENT AND BLIGHT REMOVAL

A number of initiatives are aimed at ensuring that Maricopa residents enjoy a safe and aesthetically pleasing community. The City’s Copa Cares program holds three special cleanup events per year. In 2012, the Maricopa City Council approved the creation of policies for the abatement of burned structures in the City, and the graffiti abatement team has abated over 1,600 graffiti images, 95% of which were completed within 24 hours of notice. The City of Maricopa also provides a method for residents to safely dispose of Christmas trees by dropping them off at a designated City property. Since the inception of this program, 2,175 trees have been safely chipped and disposed.

EFFORTS IN SUSTAINABILITY

In 2012, Maricopa completed a grant-funded solar rebate program that was designed to encourage the installation of photovoltaic (PV) systems on residential or commercial buildings. The City provided a monetary rebate incentive of 60 cents per DC watt installed, up to \$3,000 per household or commercial building. The program rebated a total of 36 Maricopa residents with an average rebate of \$2,769 per participant, and a total of 241,627 kWh of renewable energy was generated. This amount of energy is equivalent to annual CO₂ emissions from 33 passenger vehicles.



CAPITAL INVESTMENTS

Capital development projects require significant staff time and City funding but are the backbone of the services provided to the Maricopa community.

CITY HALL AND POLICE ADMINISTRATION

The future City Complex, starting with City Hall and Police Administration, is under construction with completion deadlines before the end of 2013. This initial phase will be located on a 20-acre portion of a larger 140-acre piece of City-owned property at White & Parker Road and Bowlin Road. City Hall will be approximately 45,000 square feet in size. Approximately 10 acres of the 20-acre piece is being reserved for use by private partners for the development of appropriate retail and office uses, up to 140,000 square feet of total commercial development.

FIRE STATION 572

This permanent facility replaced a previous temporary station and will serve the east side of Maricopa from a three-acre lot owned by the City on the corner of Hartman and Bowlin Roads, 1.5 miles from the temporary station site. The 4:00 minute and 6:30 minute response time radiuses for this station will serve a greater number of current and future residents and will reduce overall response times to the area.

FIRE STATION 575

This fire station, currently under construction to open in late 2013, is the first permanent City facility in the Heritage District. It is named in honor of long-time Maricopa resident and founder of the Maricopa volunteer fire district, Donald Pearce.

PUBLIC WORKS YARD

In 2013, the City will begin design and construction of its first permanent Public Works and Fire Administration Facility, on a City-owned site in the Heritage District.



LEXINGTON PARK

In 2013, the City will be proud to complete construction of the first City-owned and operated neighborhood park within the Heritage District, an area designated by the Maricopa City Council for revitalization through the creation of a Redevelopment Area Plan. The park is approximately a one-acre site that doubles as a retention basin. The site will include grass in the bottom of the basin for recreation and play, decomposed granite on sloping sides, a path ensuring access for all users, several newly planted trees, benches, and picnic tables.

CAPITAL INVESTMENT

PROJECT	SIZE	TOTAL COST	ESTIMATED COMPLETION
City Hall	44,300 sq ft	\$17,000,000	September 2013
Fire Station 572	12,000 sq ft	\$1,135,920	January 2013
Fire Station 575	6,490 sq ft	\$3,100,00	July 2013
Heritage Park	1 acre	\$18,000	March 2013
Multigen. & Aquatic Center	52,000 sq ft 13,700 sq ft	\$20,500,000	April 2014
Police Admin.	12,000 sq ft	\$3,500,000	September 2013
Public Works Yard	14,000 sq ft	\$4,000,000	April 2014
Regional Park	100 acres	\$25,700,000	April 2014

Source: City of Maricopa Development Services Department



QUALITY OF LIFE AMENITIES

The funding for the following projects was approved by voters on November 4, 2008. The question that appeared on the ballot that passed was: A "yes" vote shall authorize the City of Maricopa to issue and sell \$65,500,000 of general obligation bonds. The general obligation bonds will be used to fund additional park and recreational opportunities within the City.

REGIONAL PARK

The City of Maricopa is proud to be well under construction for its first regional park, located southeast of the intersection of Bowlin Road and John Wayne Parkway. The park is comprised of 120 acres ± and will include a multigenerational center, a five-acre lake, tennis courts, basketball courts, volleyball courts, a skate park, eight multi-use field, a baseball/softball field, and a dog park. The park also will have a bike and multi-use trail along the boundary of the park.

Originally planned as a phased development project, the Maricopa City Council voted in 2012 to move forward with full buildout of the Regional Park. The park is anticipated to be ready for residents to enjoy by mid-2014.

MULTIGENERATIONAL AND AQUATIC CENTER

The Multigenerational and Aquatic Center will be 52,000 square feet in size. The center includes a gymnasium with two full-size basketball courts, a fitness area, two multipurpose rooms, two dance rooms, a child watch room with outdoor play area, an activity room, locker rooms, a kitchen, administrative offices, an indoor running track, a competitive pool, a recreational pool and a splash pad. The cost for the center is \$20,000,000.

INFRASTRUCTURE INVESTMENTS & PROJECTS

The City's rapid expansion in its first decade has created significant infrastructure development needs. Maricopa is addressing many key projects in order to adequately support future growth.

ZONING CODE REWRITE

The City has begun its first comprehensive Zoning Code Rewrite. The purpose of the project, which is estimated to be completed in November 2013, is to comprehensively deliver a Zoning Code that enhances the quality of the community while allowing for faster development processes.

SIDEWALK CONNECTIVITY IN RETAIL CORRIDOR

The intent of this user-friendly project is to provide pedestrian connectivity to shopping by constructing sidewalks on State Route 238 from the Acacia Crossing subdivision to State Route 347, and on State Route 347 from the Cobblestone subdivision to State Route 238. This is an Arizona Department of Transportation (ADOT) grant-funded project. Construction will begin in late 2013 and complete by the end of 2014. Initial delays, due to conflicts with sidewalk ramps and right-of-way acquisition, are nearly resolved.

I-11 & INTERMOUNTAIN WEST CORRIDOR STUDY

Initiated in September 2012, this project is in the early stages of advancement. It will study factors including Economic Development, Environment and Sustainability, Land Use and Community Development.

STATE ROUTE 347 GRADE SEPARATION

Since 2008, the City has identified the need for a grade separation at State Route 347 and the Maricopa-Casa Grande Highway as its most critical transportation priority. A Design Concept Report is currently underway at a cost of \$1 million, with an additional \$7.4 million set aside in the City's Capital Improvement Projects (CIP) fund for future project phases. The City continues to seek additional regional, state and federal funding to make this project a reality.



EAST-WEST CORRIDOR STUDY

Pinal County and the cities of Casa Grande and Maricopa have partnered in the preparation of a long-range transportation study to include the area bounded by State Route 347, to the west, Interstate 10 to the east, the Gila River Indian Community to the north, and Interstate 8 to the south. This study builds upon two previously completed studies: Regionally Significant Route for Safety and Mobility Plan (Pinal County), and the I-8/I-10 Hidden Valley Transportation Framework Study (Maricopa Association of Governments). The City of Maricopa is now in the second phase of the study with initial report findings under review.

FLOOD PLAIN REMAPPING EFFORTS

In the spring of 2010, the Federal Emergency Management Agency (FEMA), Pinal County Flood Control District, and the City joined forces to initiate updated floodplain maps for Maricopa based on the outcome of the incorporated jurisdiction's first formal master drainage study. By December 2011, FEMA released the first set of preliminary maps for the agency's review of the new floodplain configuration reflective of the recent hypergrowth experienced by Maricopa in the areas of residential subdivisions, supporting roadway networks, and correlating drainage features. After the review of the preliminary maps, the City sponsored three technical appeals spearheaded by property owners of land substantially affected by the redelineated floodplains on the preliminary maps.

On December 20, 2012, the City of Maricopa received FEMA approval of the hydraulics and hydrology portion of all three technical appeals (Vekol Wash and Vekol Tributary; Southside 1 and Southside 2; and Sacaton Flows). As the remapping process presses forward, FEMA is currently preparing draft map panels to incorporate the approved appeal information. Following City review and approval, a six-month waiting period must pass prior to the effective date for finalization of the map panels. The outstanding portions of the remapping process, including production and distribution of final panels and adoption by the Maricopa City Council, are aimed for completion by spring 2014.

ADDITIONAL INFRASTRUCTURE PROJECTS

A large number of additional infrastructure, road and transportation improvement projects are underway or planned for FY13-14. These include:

- Widening of intersections at Honeycutt and Porter Roads and Smith-Enke and Porter Roads
- Signalization at Honeycutt and White and Parker Roads, and Honeycutt Road and State Route 347
- Relocation of Amtrak Station to site adjacent to new Public Works Yard



CONNECT WITH THE CITY

General Number	(520) 568-9098
Mayor & City Council	(520) 316-6820
City Manager	(520) 316-6811
City Clerk	(520) 316-6970
Code Compliance	(520) 316-6927
Community Services	(520) 316-6960
Development Services	(520) 316-6920
Economic Development	(520) 316-6990
Finance Department	(520) 316-6850
Fire Department	(520) 568-3333
Graffiti Hotline	(520) 316-6900
Human Resources	(520) 316-6805
Library	(520) 568-2926
Police Department	(520) 316-6800
Public Information	(520) 316-6995
Purchasing	(520) 316-6846
Silent Witness	(520) 316-6900
Transit Services (COMET)	(520) 316-6959



City of Maricopa Official Website
www.maricopa-az.gov



Maricopa, AZ City Hall
<http://facebook.maricopa-az.gov>



CityofMaricopa
<http://twitter.maricopa-az.gov>



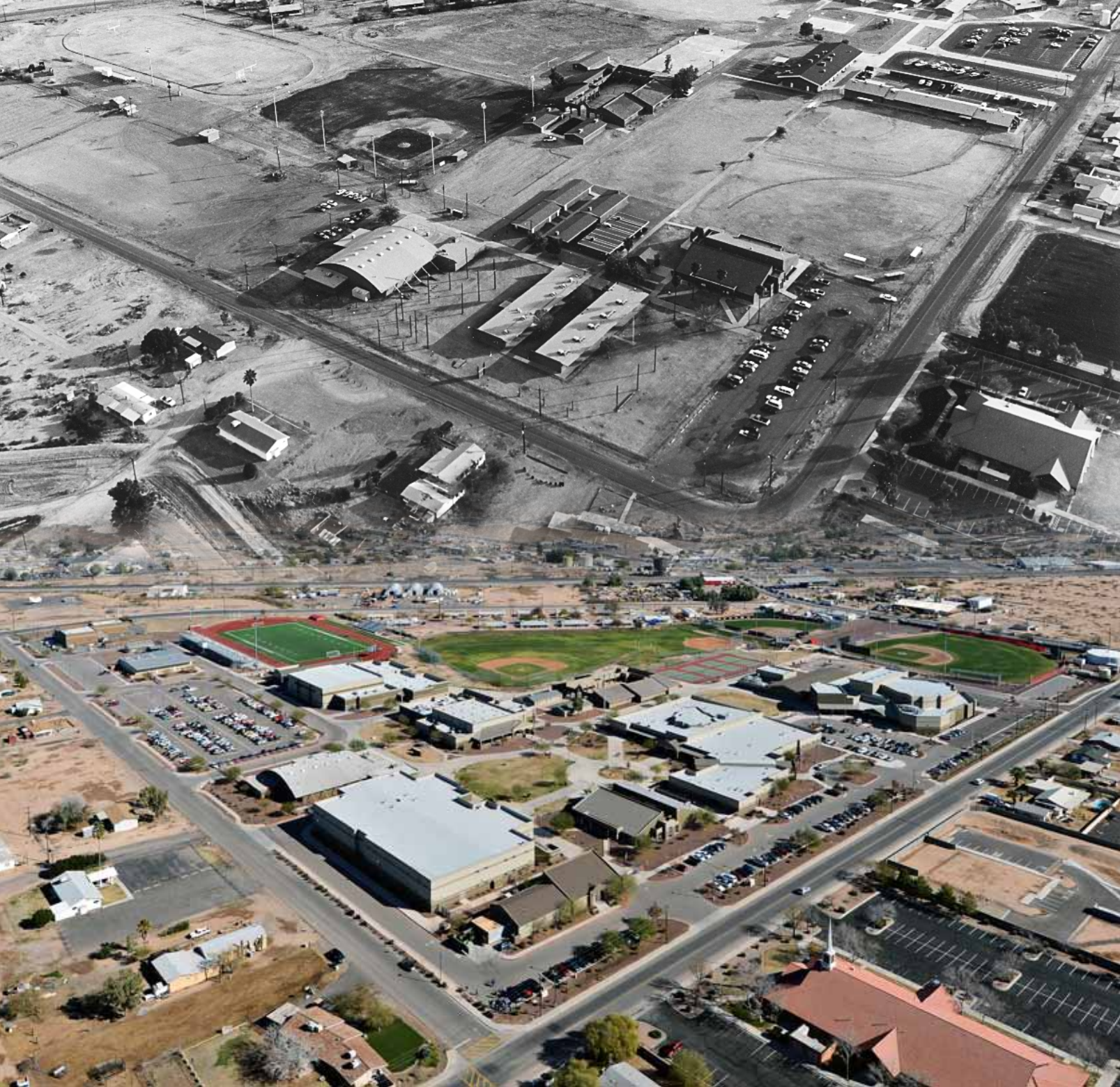
myMaricopa20
<http://youtube.maricopa-az.gov>



City of Maricopa Economic Development
<http://linkedin.maricopa-az.gov>



CityOfMaricopa
<http://flickr.maricopa-az.gov>



ACKNOWLEDGMENTS

The City of Maricopa Community Report is published annually by the Communications & Marketing Division of the City Manager's Office. The 2013 issue is the inaugural issue of this publication.

Danielle Casey, Assistant City Manager	(520) 316-6841
Ruben Garcia, Media Specialist	(520) 316-6833
LaTricia Woods, Public Information Officer	(520) 316-6816

Thanks to the following directors for the contributions of their departments to this annual publication:

- Wade Brannon, Fire Chief
- Vanessa Bueras, City Clerk
- Jennifer Campbell, Director of Community Services
- Tom Duensing, Director of Finance & Administrative Services
- Robert Goodhue, Interim Director of Development Services
- Micah Miranda, Director of Economic Development
- Karen Shaffer, Director of Human Resources
- Steve Stahl, Police Chief

Special recognition is also extended to the following staff members who contributed significantly to the content:

- Dustin Frye, Permit Technician
- Kazi Haque, Planning Manager
- Brad Hinton, Development/CIP Project Manager
- Paul Jepson, Assistant to the City Manager
- Kelli Kurtz, Senior Engineering Plans Examiner
- Michael Winer, Economic Development Coordinator

10 YEAR ANNIVERSARY

2013 marks a big year for Maricopa - we are turning 10 this October! You will see this anniversary logo on all of our publications this year as we countdown to the big day, October 15.



Look for many exciting events, programs and activities to take place this year. There may even be a cake and candles! We hope you join us in the celebration.